



Brian Patrick Davis

Creative/Art Director

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Experience

Creative/Art Director - 2020 - Present Slutty Vegan ATL

Identifying and building brand voice and visual aesthetic. Conceptualizing and creating designs for restaurant aesthetics, internal and external marketing, print and digital marketing assets, packaging, merchandise, etc. Planning, organizing and executive special events, partnerships (campaigns with Steve Madden, The Lip Bar, Beyond Meat, Inocmeato, etc.), collaborations and activations.

Chief Branding Officer - 2015 - Present Etcetera Production Group

Responsible for artist development, branding, and overall creative for album packaging, including artwork and promotional material for all clients.

Freelance Creative - 2016 - 2019 Motown/Capitol Records

Conceptualizing and executive creative for Motown/Capitol Records artists, included but not limited to photoshoots, album packaging, merch designs and overall creative.

Social Media Strategist - 2016 - 2017 Wondaland Arts Society

Creating and scheduling social media content across multiple platforms for all Wondaland Records artists, including Janelle Monae, Jidenna, St. Beauty, Deep Cotton and Roman GianArthur. Executing strategy surrounding tour activations with Toyota (Wondaland Goes Places) and partnerships with Samsung.

Content Creator - 2014 - 2016 Saint Heron

Development and posting of creative content, conducting interviews with and maintaining relationships with major recording artists, daily blog posts of new music, music videos, music news and breaking up and coming artists.

Music Editor - 2005 - 2014 ConcreteLoop Media

Daily posting of new music, videos and music news, discovering and breaking new artists, while building and maintaining relationships with recording artists, songwriters, producers and record label executives.

Profile

Brian Davis is an Atlanta native and admitted nerd with over 15+ years of experience in the music and creative industries.

Skills

Adobe Creative Suite, Microsoft Office, HTML, project management, social media management & strategy

Education

2014 - 2018

Bachelor's Degree, Art Direction & Film Studies (Art/Mass Media Arts)
Clark Atlanta University

Reference

President, Chairwoman
Ethiopia Habtermariam
Motown Records